

2016 INITIATIVES



Launch of the **Startup India Action Plan** in partnership with Gol at the mega successful Startup India Standup India event



India's largest pitch session, **Startup Konnect**, was conducted across 6 cities in March – Delhi/NCR, Hyderabad, Kochi, Bangalore, Kolkata & Mumbai. Over 250 shortlisted startups pitched to 150 investors/accelerators/incubators/industry partners. A bigger event was conducted in November with this number rising to 200.



Code For Next Billion, the developer leader program garnered 240 applications of which top 20 were shortlisted for a face to face pitch to a jury; Felicitated 10 startups from **Code For Next Billion** (1st batch graduation ceremony) at **CNBC Young Turks Summit**

Launch of **warehouse in Hyderabad** where 10,000 startups is the first incubator operating out of a T-Hub; Gurgaon kicked off its **virtual warehouse**; Inked MoU with AP Government for **Vizag Warehouse** in the presence of Hon’ble CM Chandrababu Naidu and Nasscom Chairman R Chandrashekhara; Announced inauguration of **Chennai warehouse**



Chennai Gets Its First Startup Warehouse to Incubate Innovations and Scale Up Fast

Express News Service

Chennai: Chennai's got its first startup warehouse. Inaugurated on Wednesday by Chief Minister Jayalithaa through videoconferencing, the 8,000 square feet facility at Tidel Park will serve as a space for 50-odd startups from the region to innovate and disseminate ideas and grow. The Tamil Nadu government also inked a Memorandum of Understanding with NASSCOM for the facility through the Electronics Corporation of Tamil Nadu (ELCOT).

The National Association of Software and Services Companies (NASSCOM) has been setting up such 'warehouses' across the country since the first 10,000 square feet installation came up in Bengaluru. Reminiscent of an era where Silicon Valley's then fledgling firms like Google made use of immense empty warehouses to get some cheap office space, NASSCOM's 'Start-up Warehouse' programme seeks to give India's baby companies the same thing, along with an eco-system where they can innovate, disseminate ideas and grow through a combination of interaction, exposure to innovation firms and training in the essentials of a good business.

Chennai's start-up warehouse will be NASSCOM's fifth, with others in Bengaluru, Kolkata, Kochi and Hyderabad already in operation. Chennai's warehouse will be followed by two more in Mumbai and Pune, one in Visakhapatnam and another in the National Capital Region (NCR). "We will have nine of these operating within a few months time," said Rajat Tandon, vice-president, NASSCOM 10,000 Startups Programme.

The space and the capital expenditure for the Chennai warehouse are being put up by the Tamil Nadu government. "Chennai has a strong entrepreneurial culture and has been a great inspiration to other cities as well. We definitely want to back this culture and support these entrepreneurs in every possible way," stated Jayalithaa at the inauguration.

Chennai's warehouse is being seen as a crucial link in the spread of warehouses across the country, with the city establishing itself as the hub of Software as a Service hub. Entrepreneurs who get through the application process will see a series of benefits by being part of the warehouse, not least of which is space. There will be connect sessions, early stage mentoring, access to resources from Google, Amazon, Microsoft, IBM Cloud, Kotak and other firms.

BABIES GET A NANNY

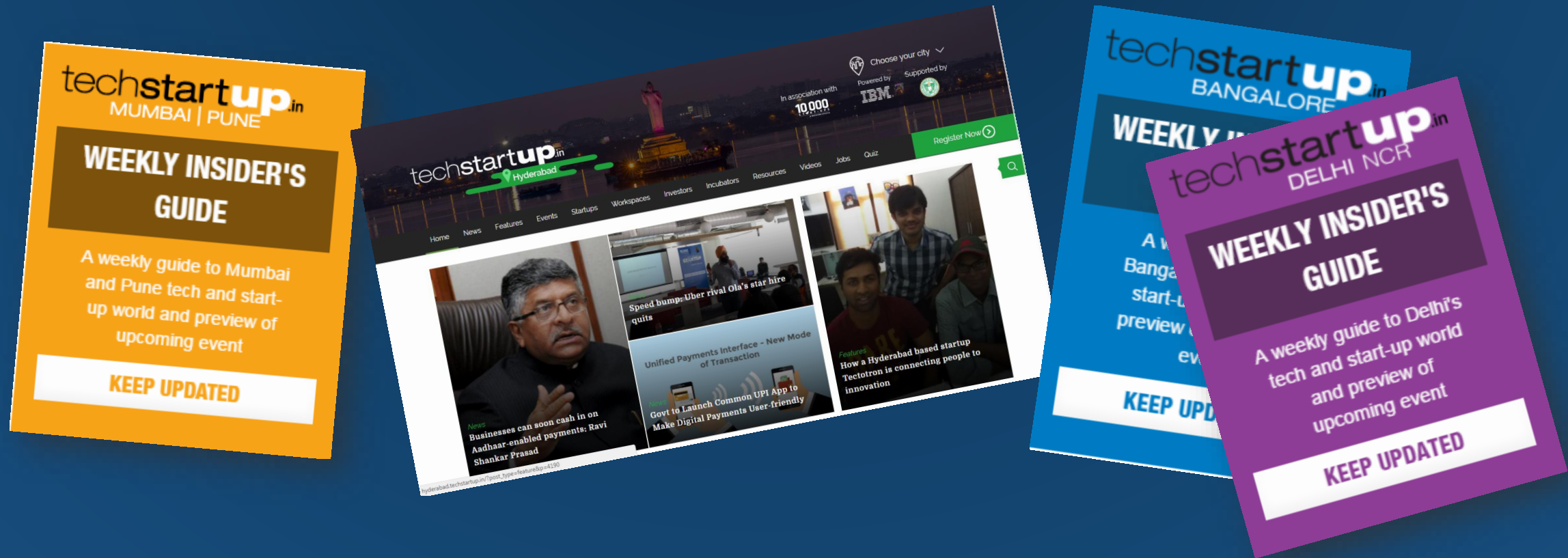
- Size: 8,000 sq feet
- Location: Tidel Park
- Number of start-ups that can be accommodated: 50
- Number of start-ups to be fostered through the years: 200-plus

OTHER PROMINENT START-UPS FROM THE START-UP WAREHOUSE PROGRAMME:

- InShorts, SlideRule, Redingo and BookPad



IBM & 10,000 Startups launched **Mumbai & Hyderabad edition of techstartup.in** which is a hangout place for startups on the web. Over 150 startups attended in Mumbai & Hyderabad.



Corporate Partnerships

Digital Ocean joined 10,000 Startups; **Fidelity Investments** and Payoneer- global leader in cross-border ecommerce payments joined as the corporate member in NIPP

GAMING

Successful **visit to the Netherlands for Gaming Mission** where goals set, roles and responsibilities discussed; charter defined post **SIG Serious Games Council Meeting**

Gaming Forum organized a delegation visit to Casual Connect Amsterdam in conjunction with Dutch Culture and Embassy of the Netherlands

MoU signed with the government of Telangana for NASSCOM Game Developer Conference (**NGDC**) Hyderabad to support NGDC for the next 3 years which is a key step to encourage more gaming startups to set up

