

MORE THAN 25 INDIAN START-UPS TO VISIT SILICON VALLEY
COURTSEY NASSCOM 10,000 Start-ups
NASSCOM 10,000 Start-up program to kick-start the InnoTrek 2014

San Francisco, May 09, 2014: Starting 12th May, more than 25 Indian start-ups will embark on a journey to Silicon Valley (SF, USA), under the program - InnoTrek 2014. NASSCOM 10,000 Start-ups Program has organized a visit to Silicon Valley, just outside of San Francisco, CA, USA, with the aim to provide a global platform for innovative young businesses to '**Collaborate, Connect and Co-create**'. It will be a weeklong immersive experience in which these start-ups will have the opportunity to participate in meetings, workshops, networking sessions, investor panels, expert roundtables and corporate briefings with subject matter experts and peers.

As the principal sponsor for NASSCOM 10,000 startups, Google for Entrepreneurs will be hosting the InnoTrek teams at Google headquarters for a half day of mentoring and trainings. Mr. Bridgette Beam, Global Entrepreneurship Manager at Google stated, "We have been impressed by the thriving entrepreneurial culture and great startups rising out of India. We are thrilled to host many of the nation's top founders coming to Silicon Valley through the InnoTrek."

Mr. R. Chandrashekhar, President, NASSCOM expressed "NASSCOM has been working closely with Indian start-ups and is providing them access to the necessary platforms and resources that can bring positive change to their business operations. We are thankful to our partners like Google for extending their support in launching a one-of-its-kind start-up journey – **InnoTrek**. This is one of the major steps that is undertaken to provide a global platform for start-ups and bring India's new wave of entrepreneurship to explore opportunities at a universal level."

Collaborate: conferences, site visits, networking dinners

NASSCOM 10,000 Start-ups will be mentoring and guiding Indian start-ups in attending important events such as NASSCOM Product Conclave (Silicon Valley), [Collision Conf](#) (Las Vegas), [TiECon event](#) that are spread across the week. In order to familiarise the much appreciated work culture of world's renowned companies. NASSCOM 10,000 Start-ups program has also scheduled site visits to Google Inc., Facebook, LinkedIn, WalMart Labs, Intuit, eBay and many more. The visits and other networking activities will help these start-ups to global work culture and interact and exchange ideas on building a constructive work environment.

Connect: Accelerator visits, Investor Connect, Workshops

The start-ups will also get an opportunity to interact with some of the global business leaders, entrepreneurs, academicians and will get a chance to showcase their work and exchange thoughts/ideas for the future. Some of the prominent names will be **Vinod Khosla**, Founder, Khosla Ventures; **Promod Haque**, Norwest Venture Partners; **Prof. Harikesh Nair**, Faculty - Stanford GSB; **BV Jagadeesh**, Founder - Exodus, NetScaler, 3Leaf; **Rashmi Sinha**, Founder/CEO, SlideShare; **Neeraj Arora**, Business Development Head, WhatsApp; **Anand Rajaraman** and **Venky Harinarayan**, Founders - Cambrian Ventures, Junglee & Kosmix, among others. This will help them to connect with relevant resources that will help them pursue their growth trajectory.

Co-create: via learning and sharing

The spirit of entrepreneurship is on a rapid rise in India. Much has been discussed about various initiatives, policies, resources and

**Participants for
InnoTrek 2014**

- Eka Software
- Fusion Charts
- Wingify
- Ezetap
- Capillary
- Sapience
- Global Delight
- WebEngage
- Shephertz
- ContractIQ
- Tookitaki
- DataWeave
- NowFloats
- Pugmarks.me
- Suyati (Voraka)
- Flutura
- InstaClique
- Spatial Ideas
- Framebench
- Eventifier
- Rolocule
- Praxify
- Germin8
- Freecharge
- Bookpad
- TeliBrahama
- Dfy Graviti

environment of nations that are home to most number of start-ups in the world. With InnoTrek, NASSCOM 10,000 Start-ups will open gates of learning for these start-ups and also share resources that can work positively for Indian start-ups to achieve the growth it deserves. This will offer a platform for these start-ups to understand the scenarios in a better way, tap unexplored opportunities and create a solution of global stature that expands the horizon for using technology.

For more information regarding the visit and activities scheduled please visit <http://innotrek2014.nasscom.in/>



About NASSCOM

NASSCOM® is the premier trade body and the chamber of commerce of the IT-BPM industry in India. NASSCOM is a global trade body with more than 1400 members, which include both Indian and multinational companies that have a presence in India. NASSCOM's member and associate member companies are broadly in the business of software development, software services, software products, consulting services, BPM, e-commerce and web services, engineering services and animation and gaming. NASSCOM's membership base constitutes over 95% of the industry revenues in India and employs about 3 million professionals.

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