

## Retail Operations

**Organization Name:** Hindustan Unilever Limited

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**Overview:**

*Optimizing and enhancing retail operations and experience for the shopper as well as the store owner.*

**Business Challenge:**

**Identifying a solution for Retail operations which can help:**

1. Improving life for the Kirana Store Owner: Inventory and In-Store Operations, Diversifying revenue streams
2. Omnichannel (Retail +Ecomm) experience
3. eB2B platform: E2E B2B commerce platform

